EatWell GROUP

Investor Presentation

Q3, 2026

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Feeding the Future, Today

Chances are, you're **already** a **customer.**

Our processed peas serve many different food sectors including people & pet.

*"**2025** marked a strong fiscal year with **$53 million in revenue and $7.4 million in Gross Profit** – the strongest financial results in the Company's recent history, and proof the turnaround is real." – Daniel Brody, President, CEO & Director*

Eat Well Group's Wholly-Owned Subsidiaries: Belle Pulses Ltd.

Belle Pulses is one of Canada's **leading pulse crop processors**, trusted by global food brands for **consistent**, **high-quality** output.

↓

We specialize in **Yellow** & **Green Peas**, transforming them into clean-label whole foods and **functional ingredients**.

↓

Our portfolio includes a **wide range** of **ingredients** found in everyday food items worldwide.

We produce & export to 35+ countries across three core product categories:

PROTEINS	STARCH	FIBER
High-protein ingredients used in everyday foods including **snacks**, **pastas**, and a wide range of premium pet food formulations.	Our starch is used in **pastas**, **snacks**, fermentation processes (e.g., protein production), and specialty **animal feed** such as aquaculture (fish, etc.).	**High-fiber** ingredients used in **breads**, **crackers**, **beverages**, and a variety of pet food applications – valued for both nutrition and functionality.

EatWell GROUP

The Market

PULSE CROP MARKET HIGHLIGHTS
YELLOW & GREEN PEAS 🌱

Robust Market Growth

The global dried **peas market**, encompassing both yellow and green varieties, is projected to expand from $5.54 billion in 2024 to $8.14 billion by 2029, reflecting a **CAGR of 8.1%.** (1)

Yellow Pea Protein Surge

The yellow pea protein sector is anticipated to reach **$1.4 billion by 2025**, driven by increasing demand for clean-label, plant-based protein alternatives. (2)

N.A. Market Expansion

In North America, the peas market is expected to grow from $3.90 billion in 2025 to **$7.13 billion** by 2030, achieving a CAGR of **12.8%**. (3)

Rising Global Population

The **increasing global population**, particularly in **developing regions**, is also driving the **demand** for **peas** as a readily available and affordable food source. (4)

Versatile Applications

Yellow and green peas are integral to various industries, including **food** and **beverage processing**, **animal feed**, and **pharmaceuticals**, owing to their **high protein** content and nutritional benefits. (5)

Sustainable Agriculture

Peas contribute to **sustainable farming** practices through **nitrogen fixation**, reducing the need for synthetic fertilizers and enhancing soil health. (6)

(1) The Business Research Company
(2) Fortune Business Insights
(3) Mordor Intelligence
(4) The Business Research Company
(5) Verified Market Research
(6) Market Research Future, Custom Market Insights

About Us

BELLE PULSES LTD.

A recognized **global leader** in pea-protein, with nearly 50 years of legacy and a reputation.

- Founded in **1978** with a legacy and global reputation as a reliable and trusted ingredient supplier
- Our proteins, starches, and fiber are commonly used in products around the world, spanning people and pet
- We leverage high-grade manufacturing equipment, robotics, AI-enhanced optical sorting, and proprietary customization for efficient processing, resulting in **industry leading margins**.
- With **decades** of **IP**, **trade secrets** and **seed genetics**, we offer a unique and niche value proposition in the agribusiness sector.

Facility 01 - Canada

Designed to process split yellow peas and Chana Dal with capacities of **40,000MT** and **1,000MT** respectively per year. **Saskatoon, SK.**

Facility 02 - Canada

Designed to process green split peas, whole green peas and mill flour with capacities of **40,000MT** and **12,000MT** respectively per year. **Saskatoon, SK**

Facility 03 - USA

Designed to process both green split peas & whole green peas with capacities up to **25,000MT**. 51% Owned by EWG & 49% ED&F Mann. **Montana, USA**

"As disruptions in the Middle East and Strait of Hormuz continue to pressure fertilizer supply and agricultural output worldwide, the importance of food security and reliable food infrastructure has never been more clear," *commented Daniel Brody, EWG CEO*

Belle's Portfolio Products, Customers & Key Stats

SPLIT YELLOW PEAS | WHOLE YELLOW PEAS | CHANA DAHL PEAS | WHOLE GREEN PEAS | SPLIT GREEN PEAS | SPLIT FABA BEANS

YELLOW PEA FLOUR | YELLOW PEA FIBER FLOUR | CHICKPEA FLOUR | GREEN PEA FIBER FLOUR | GREEN PEA FLOUR | GREEN PEA KIBBLE

Belle has developed a **winning value proposition** that provides strong competitive advantages in the market. These advantages include:

- An impressive track record built almost entirely by word-of-mouth of nearly **50 years**
- Deep relationships with **farmers** and **seed genetics** groups across various sectors, from academia to government
- A reputation as a **world-class** provider of **premium-quality** products with high integrity and sound business management practices
- A vegan and nutritionally-driven mindset that anticipates new trends in people and pet food

BELLE BY THE NUMBERS

100,000 TONS
of product produced

shipped to
35 countries

153 global
customers

more than
89,000 TONS
of methane kept out of the atmosphere

Our ambition is clear and straightforward: to **take Belle's successful model** and **replicate** it on a **larger scale**, ultimately becoming the **number one** pulse processor in North America.

Belle's Proprietary Pulse Processing Value Chain

Food Companies & Agricultural Suppliers are Expanding their Reach in the Food Industry

Source: https://www.hosokawa-alpine.com/fileadmin/_processed_/3/d/csm_Pulse-Processing-Value-Chain_99bbb76eba.jpg.webp

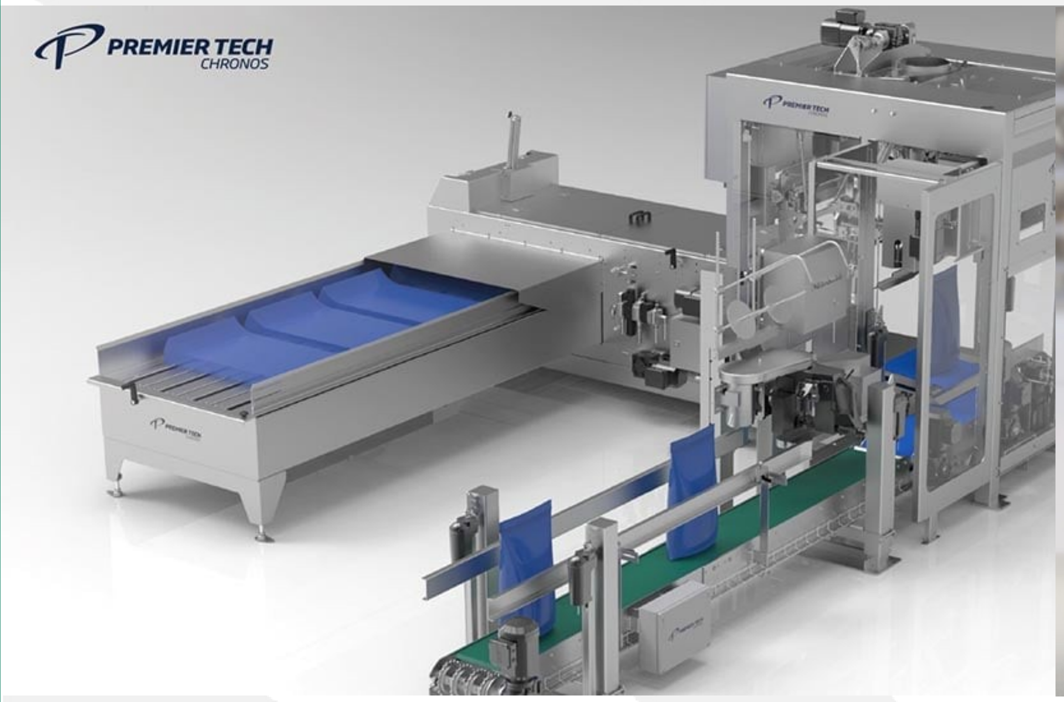
What Makes Us Different

STATE OF THE ART ROBOTICS LINES

- **Fully Robotic Packaging Line:** Belle Pulses utilizes a state-of-the-art **robotic** bagging and slip sheet systems to automate the entire **packaging process** – from filling and sealing to stacking – ensuring consistency, speed, and scalability.
- **Precision Meets Throughput:** High-speed **robotic arms** handle up to **15** bags per minute with exact weight accuracy and minimal product breakage, critical for preserving the quality of yellow and green split peas.
- **Cutting-Edge Automation Infrastructure:** Our system integrates advanced **robotics** and **vision sensor** controls – delivering industrial-grade efficiency while reducing labor costs and enhancing traceability for global exports.

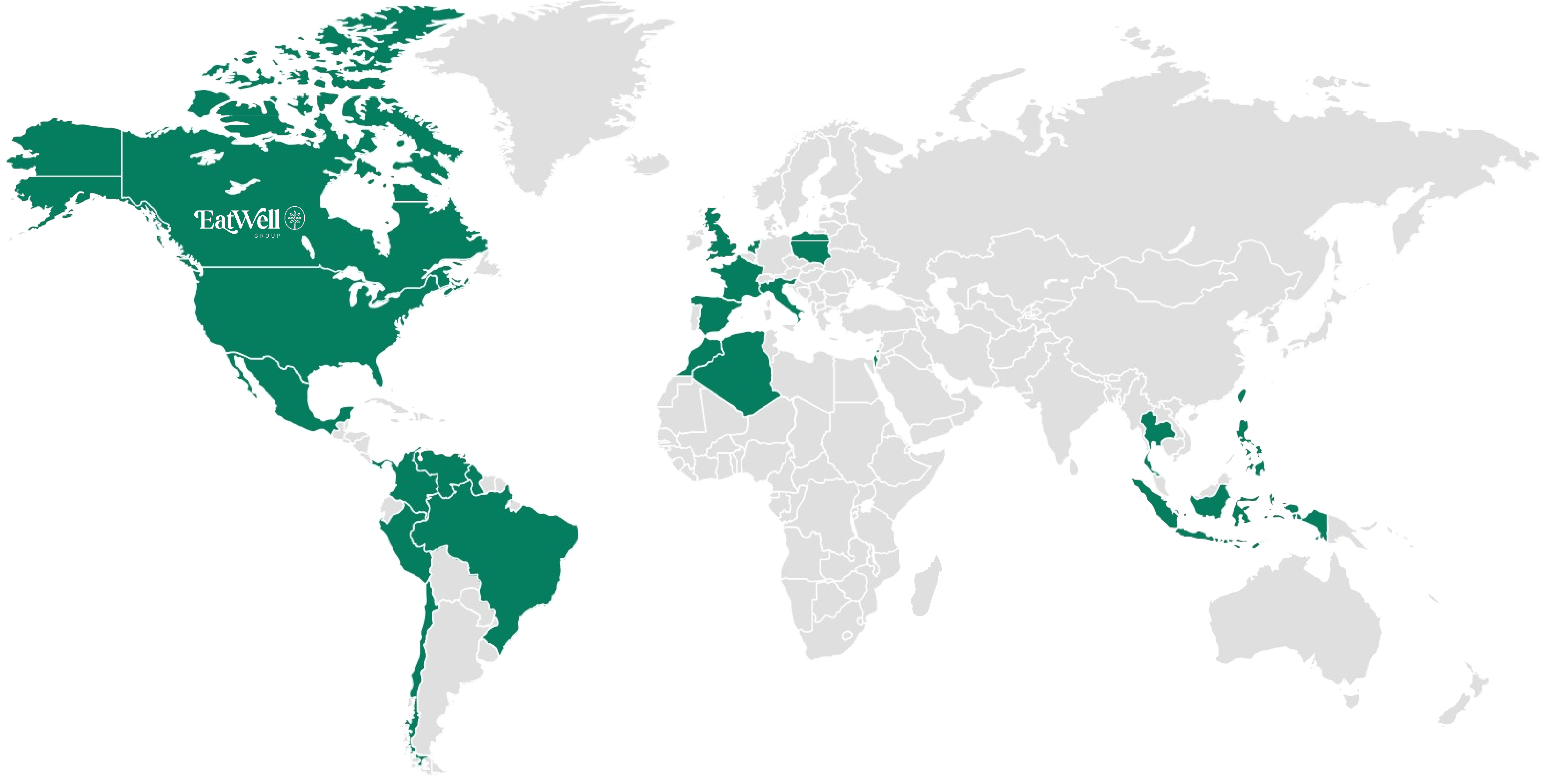
AI-ENHANCED SORTING

- **Intelligent Optical Sorting:** With a **$300,000** investment in a Bühler SORTEX optical sorter, Belle Pulses now uses advanced **multispectral imaging** and **intelligent detection algorithms** to identify and remove even the most subtle defects in yellow and green peas and lentils – far beyond human precision.
- **Export-Grade Output at Scale:** This high-performance sorter ensures consistent, food-safe output that meets stringent export standards in over **35 countries**, reinforcing Belle Pulses' position as a **global supplier** of **quality ingredients**.
- **Automation-Driven Efficiency:** This investment strengthens our automation infrastructure, reducing waste and increasing throughput – a clear step forward in our commitment to innovation in agri-processing and the adoption of **AI-adjacent technologies** that align with the future of food safety and supply chain quality.



Exporting to 35+ Countries Through World Class Partners

A PROVEN GLOBAL INGREDIENT SUPPLIER TO LEADING BRANDS



Investment Highlights

Secular Tailwinds

Significant strategic growth leader within the large and established **$449B**[(1)] traditional food ingredients market in 2030 and heavily indexed to its highest-growth and most-premium **$162B**[(2)] protein food market in 2030 and **$120B**[(3)] baby food markets in 2030

Vertically Integrated

Leading agribusiness platform, capturing the **entire value chain** from farm to market

Global Scale

Demonstrated scale, distribution and consumer traction across **35 countries** serving world class B2B customers such as Nestle, General Mills, Ingredion and many others

Profitable Growth

Attractive financial profile – **strong cash flow** and margin profile expected from vertically integrated business with a **broad mix** of **revenue drivers.**

Food Security

Unique advantage of **+3,000** farmers in a geographically advantaged and politically stable country. As a testament to the regional advantage, the Canadian government has earmarked **$4B** for **sustainable Canadian agriculture.**

Deep Expertise

Visionary, **seasoned leadership** team comprised of leading operators and thought leaders in the protein foods ecosystems

1. *Alliedmarketresearch.com – "Food ingredients Market Research, 2031"; extrapolated using CAGR*
2. *Bloomberg.com "Plant-based Foods Market to Hit $162 Billion in Next Decade, Projects Bloomberg Intelligence"*
3. *GlobeNewswire.com – "Baby Food Market Size is projected to reach USD 120 Billion by 2030, growing at a CAGR of 4.50%: Spherical Insights"*
4. *Saskatchewan.ca*

EatWell Can Help Solve the Food Industry's Structural Secular Challenges

FOOD SECURITY

Moderate or severe **food insecurity** affects **30%+** of the world population(1)

Pulses are **shelf-stable** & retain **nutritional value** for long periods of time without refrigeration(2)

SUSTAINABILITY

Beef accounts for **~60%** of agricultural land use but only **<2%** of **calories consumed**(3)

Pulses **enrich soil**, **prevent pest damage**, and **weed growth**(6)

HEALTH

~3x increase in worldwide prevalence of **obesity** between 1975 and 2016(4)

EFFICIENCY

Pulses are **1.5x - 6x more water efficient** per gram of protein(6)

1. *Food and Agriculture Organization of the United Nations – "The world is at a critical juncture"*
2. *PubMed Central – "Motivating Pulse-Centric Eating Patterns to Benefit Human and Environmental Well-Being"*
3. *Global Agriculture – "Agriculture at a Crossroads;" referencing a vegan diet specifically*
4. *World Obesity – "Prevalence of Obesity"*
5. *Grubhub – "Grubhub Releases Third Annual "State of the Plate" Report"*
6. *Mekonnen M, Hoekstra M. "The green, blue, and grey water footprint of farm animals and animal products. Volume 1: Main Report"*

Proven Execution: From Vision to Industry Defining Outcomes

VerdientFoods

Verdient Foods is a 100,000 MT pulse crop fractionation and milling facility – a best-in-class asset that was conceived, financed, built, and operated by key members of the Eat Well team. It was successfully sold to Ingredion (NYSE: INGR) in 2020, validating the team's ability to execute high-value infrastructure plays in the plant-based food sector.

food centre Saskatchewan Food Industry Development Centre Inc.

The Saskatchewan Food Centre is a globally recognized innovation hub, responsible for commercializing over 800+ consumer packaged goods. As a strategic partner to Eat Well, the Centre brings advanced capabilities in fermentation, protein development, and alternative ingredient technologies. Its former CEO and President of 20 years, Dan Prefontaine, now serves on Eat Well's Advisory Board, further strengthening the Group's access to R&D, scale-up capacity, and industry relationships.

Eat Well 2.0: Unlocking Scalable Growth Across Core and Emerging Markets

GLOBAL GROWTH
Belle is actively expanding into high-potential global markets, with strategic focus on Europe, Asia, and South America to meet rising international demand for sustainable, plant-based ingredients.

FACILITY GROWTH
Strategically positioned with 3 high-capacity facilities across North America, each with expansion ready land to scale production and meet rising global demand.

PASTEURIZATION PARTERNSHIPS
Value-added pea-fibre processing to enhanced food safety, extended shelf life, and premium quality for global export markets.

NEW SEGMENT INNOVATION
Driving category leading innovation in taste, texture, and functionality across both human and pet food, unlocking new markets and premium product lines.

ACCRETIVE M&A
Targeting high impact acquisitions at sector inflection points, prioritizing scalable platforms, resilient margins, and founder led teams with proven industry expertise.

Leadership Built For Scale: Proven Operators Transforming the Future of Food

Daniel Brody
President, CEO & Director

Capital Markets & Strategy
Built and exited multiple public companies
Raised over **$250M** across ag, wellness, and CPG

Patrick Dunn
CFO & Director

Finance & Operational Leadership
Founding partner at **Dunn, Pariser & Peyrot**, a top business management firm in Los Angeles
20+ years of experience building successful **agribusinesses across North America**

Mark Coles
VP, Corporate Development

Chief Investment Officer
25+ years in CPG strategy, M&A, and plant-based innovation. Led Verdient Foods through growth and sale to Ingredion **(NYSE: INGR)**

New CEO Daniel Brody

Mr. Brody is the largest shareholder, a Director, and now President & CEO.

Under his leadership, the Company is executing a focused 3-phase strategy to secure the foundation, grow, and scale the business.

Mr. Brody was appointed CEO of Eat Well Group in January 2025. Since then, he has led a focused strategy, including:

- **Divested non-core assets** – including the sale of the Company's equity interest in PataFoods for US$7M – to focus capital on the core agribusiness platform
- **Restructured high-interest debt**, cutting subordinated obligations from $14M at 15% to $11M at 10%; the Company's $23.5M of senior debt now carries a blended rate of 6.2%
- **Rebuilt the finance function**, relocating operations from the U.S. to Canada to reduce cost and strengthen audit readiness
- **Brought the Company fully current**: filed audited 2023, 2024 and 2025 annual financial statements (March 16, 2026) along with all 2024, 2025 and 2026 interim filings
- **Secured full revocation of the Cease Trade Order on July 15, 2026**, with trading resumption expected July 2026 – restoring market access and investor confidence

Three Phased Approach to Secure the Foundation, Build, and Expand

PHASE 1	PHASE 2	PHASE 3
Secure the Foundation Refinance high-interest debt, settle liabilities, resume trading, regain stability with a leaner, more efficient and focused entity	**Scale Through CAPEX** Deploy targeted capital to optimize core facilities, launch high-margin product lines (e.g., pasteurized hulls), and significantly boost EBITDA and net income.	**Accelerate Growth via M&A** With 50 years in the sector, our team knows **exactly what and when to acquire** — unlocking scalable assets and driving toward a large-scale platform.

Potential for a $500M business generating 20% Gross Margins

EatWell GROUP

Eat Well Group's Board of Directors

Eat Well Group's Board brings deep expertise across capital markets, agribusiness, and food innovation. Together, they provide strategic oversight and governance as the Company scales its fully integrated operations – with a focus on execution, fiscal discipline, and long-term value creation.

DESMOND BALAKRISHNAN
DIRECTOR

Mr. Balakrishnan is an experienced capital market and securities lawyer with extensive experience advising clients in the food, beverage, agribusiness, gaming, entertainment and hospitality sectors. He is one of the leading lawyers in Canada in gaming law and is recognized in numerous legal directories for his work in these industries, most recently legal counsel for Great Canadian Gaming. With a broad scope of expertise, Mr. Balakrishnan advises on private equity investments, public offerings, mergers and acquisitions, and listed company maintenance. He also acts as counsel on new issues and listings on all Canadian stock exchanges and inter-listings with several international exchanges. He is the national leader of McMillan's gaming group.

DANIEL BRODY
DIRECTOR

Mr. Brody brings 18 years of investment industry experience to Eat Well. Mr. Brody has been instrumental in capitalizing and publicly listing world-class companies, raising over $750,000,000 for five early-stage companies. Mr. Brody was licensed as an investment advisor in 2008 and spent six years at two leading independent Canadian brokerage firms. He holds a Chartered Investment Manager designation from the Canadian Securities Institute.

NICK GRAFTON
DIRECTOR

Mr. Grafton has over 14 years of investment, finance, and public markets experience. Mr. Grafton was previously a Portfolio Manager, managing both cannabis and energy portfolios for a Canadian-based hedge fund. Prior to asset management, he worked as an Investment Banker at Canaccord Genuity Corp., where he helped finance and advise small to mid-cap companies. He is a CFA charter holder and has a degree from Michigan State University, with a major in finance.

PAT DUNN
DIRECTOR

Mr. Dunn, CPA, is a founding partner of Dunn Pariser & Peyrot. He has a track record of building highly successful agribusinesses throughout North America and other international jurisdictions. As a partner of one of the top business management firms in Los Angeles. Mr. Dunn and his firm have won multiple industry awards for accounting, finance, and business management.

EAT WELL GROUP CAP TABLE

Q2, 2026

Current Capitalization Summary — Q2, 2026

Class of Securities	Shares Oustanding	Exercise Price
Common Shares	*179,661,148*	
Net Profit Shares (Mgmt Performance Shares)*	*65,031,826*	
Warrants	*10,000,000*	*$0.12*
Insider, Management & Employee Ownership (%FD))	*49.4%*	

Audited Financials *(Full financials can be found on sedar.c*	2025	2024	2023
Revenue	*$53,161,556*	*$54,337,795*	*$60,356,959*
Cost of sales	*$46,290,687*	*$48,420,002*	*$53,634,294*
Gross profit	*$6,870,869*	*$5,917,793*	*$6,722,665*
Cash *(As of most recent audited financial statements)*	$6,613,534	$4,642,700	$4,276,888

USA: EWGFF

FRANKFURT: 6BC0

Thank you

For more information please contact investor relations

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